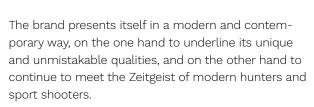




MORE THAN A LOGO A QUALITY SEAL

As part of the brand refresh, one of its most striking recognition elements, the **GECO logo**, has been given a new look that expresses the **dynamics and enthusiasm** for the endeavour in style. Since GECO was founded, great importance has been attached to a **coherent brand presence** and the logo has always been perfected as part of a holistic image.





The feeling of tension or suspense in any form – from boundless anticipation to maximum concentration –

is expressed with the new claim "Where Excitement Starts". This is especially true when it comes to active hunting and sport shooting. The shape and components of the new logo visualise precisely this high-stakes feeling of anticipation, excitement, concentration and performance that make the worlds of hunting and sport shooting so special.

WHERE EXCITEMENT STARTS





Calibre	Туре	Type / g	mm	V _o	V ₅₀	V ₁₀₀	E ₀	E ₅₀	E ₁₀₀	Distance	25 m	50 m	75 m	100 m	box	box
.22 l.r.	RIFLE	BR / 2.6	650	330	300	280	142	117	102	50 m	0.6	⊕	-7.4	-22.1	50	500
.22 l.r.	SEMI-AUTO	BR / 2.6	650	350	315	294	159	129	112	50 m	0.3	⊕	-6.5	-19.5	50	500

AMMUNITION FOR MATCH WINNERS

GECO is the official ammunition supplier of many past and future major IPSC events such as European and World Championships.

GECO is committed to the world of dynamic sport shooting far beyond its portfolio of specialised ammunition.

Besides its organisation of - and committed participation in - many events, the company also provides five top-level IPSC shooters from







"I have a very specific method of selecting ammunition for practice and competitions: I shoot a lot of hand-loaded ammunition in practice, but in competitions I only use GECO ammunition because of its softer shooting characteristics and high functional reliability."

GECO IPSC TEAM SHOOTER SASCHA BACK, GERMANY

"GECO was a sponsor and supplier of match ammunition at the second IPSC World Championship for Dynamic Rifle Shooting, and provided the **Target FMJ** .223 Rem. in 55 Grains. That helped me a lot in terms of my travel arrangements and how many pieces of luggage I would have to bring with me. I was also very familiar with the shells, so I didn't have to worry about their reliability and accuracy."

GECO IPSC TEAM SHOOTER LUIS EHRHARDT, GERMANY

"It was one of my first major competitions and admittedly, as an aspiring junior marksman,

I had a lot of respect for all the big names who had gathered

at the shooting range. I really had butterflies and was nervous before the match.

In the preparation zone, I loaded the single-stack 1911 magazines of my STI match pistol in

9 mm Luger with the GECO 124 Grains **HEXAGON** cartridges, which deliver absolute top precision from my firearm."

GECO IPSC TEAM SHOOTER GYÖRGY BATKI, HUNGARY

"I shoot 300 practice rounds every day. I have used GECO ammunition for 20 years. I shoot primaril the .40 S&W FMJ with 180 and 200 Grains, the 9 mm Luger FMJ with 124 Grains, the Target FMJ in .223 Rem. with 55 Grains and the GECO rimfire semi-auto in .22 Long Rifle with 40 Grains. In total,

I almost certainly shoot well over 100,000 rounds each year."

GECO IPSC TEAM SHOOTER CSABA SZÁSZI, HUNGARY

"The most emotional moments in my career as a sports shooter, which I always remember fondly, include taking part in European and World Championships, where I had the honour to represent my country and the GECO brand."



.22 L.R. THE VARIETY OF RIMFIRE

MINI RIFLE OPEN DIVISION (SMALL-CALIBRE SEMI-AUTO RIFLES WITH OPTICAL SIGHTS)

Like in the handgun division, there are also Mini Rifle divisions for small-calibre long guns shooting .22 Long Rifle rimfire rounds. The rifles in the open divisions can be equipped with optics, compensators and bipods.

MINI RIFLE STANDARD DIVISION (SMALL-CALIBRE SEMI-AUTO RIFLES WITH MECHANICAL SIGHTS)

Contestants in this division compete for points using iron sights. The maximum magazine capacity in the mini-rifle disciplines is also 10 rounds.

SMALL CALIBRE OPEN DIVISION

IPSC sport shooting with small-calibre pistols for the rimfire cartridge .22 Long Rifle is also becoming increasingly popular, as the low-recoil weapons with manageable ammunition costs are ideal for practice and for training young shooters (based on national firearm legislation). The purebred small-calibre pistols or their large-calibre siblings with mounted small-calibre conversion kit and reflex sights must have a minimum trigger pull of 908 Grams. Magazine capacities of up to ten rounds are permitted. As ammunition, .22 long rifle ammo in the standard or faster HV (high velocity) versions are allowed.

SMALL CALIBRE STANDARD DIVISION

The same rules apply in the Standard Division for firearms with mechanical sights. In addition, the maximum weapon weight is 1,400 Grams and the line of sight must not exceed 220 mm.













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